



2021
Maria Sánchez
AWARDS BANQUET



PRESENTING SPONSOR:
TITO'S HANDMADE VODKA

SATURDAY, DECEMBER 18, 2021 - 6:00PM
AT HARTFORD MARRIOTT DOWNTOWN
200 COLUMBUS BLVD, HARTFORD, CT 06103

TICKETS ARE AVAILABLE ONLINE:
WWW.HARTFORDPRPARADE.COM

Tito's



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AUSTIN ★ TEXAS





October 14, 2021

Dear Friend & Supporter:

We are excited to announce that the **María C. Sánchez Awards Banquet** will be back in person this year and set for **Saturday, December 18, 2021** at the Hartford Marriot Downtown. Seven awards will be presented in the categories of **leadership, education, community services, art and culture, youth leadership, and the President's Award.**

For more than 25 years, the Connecticut Institute for Community Development (CICD) Puerto Rican Parade, Inc. (CICD) has recognized well over 100 individuals in memory of our beloved Maria C. Sánchez for their community leadership, commitment to education and preservation of Puerto Rican arts and culture

This year's honorees are:

Dr. Zulma Toro - Leadership Award
Carmen Chaparro - Youth Leadership
Xavier Santiago - Arts & Culture Award
Dr. Noel Casiano - Education
Jeanette Portalatin - Community Services
GHAC Summer in the City - President's Award for Arts & Culture
Carlos Quiles - President's Award

We are also excited to announce **Dr. Miguel Cardona** as our keynote speaker this year. Dr. Miguel Cardona was sworn in as the 12th United States Secretary of Education on March 2, 2021. Prior to being named as Secretary of Education, Dr. Cardona served as the Commissioner of Education in Connecticut.

In addition, WTNH News 8 anchor, **Amber Diaz**, will serve as our host this year. Amber Diaz joined WTNH News 8 in March 2020, a time that will be remembered as the beginning of the growing Coronavirus pandemic. She reports and anchors the weekend evening news at 6 pm, 10 pm and 11 pm.

Attached is a sponsorship package for your review. The deadline for sponsorship investments/advertisements is **Friday, November 18, 2021**. We look forward to speaking to you in the next few weeks to discuss your involvement.

Thank you in advance for your continued support of our community.

Sincerely,

Samuel Vega
President

Amilcar Hernandez, MBA
Banquet Chair

Enc: Sponsorship Info



2021 Maria C. Sanchez Banquet SPONSORSHIP OPPORTUNITIES

Executive Directors

Samuel Vega, Jr.
President

Carlos Rodriguez
Vice President

Yessenia Mojica-Rivera
Secretary

Amilcar Hernandez
Treasurer

Shakira Perez
Sergeant at Arms

Board of Directors

Ellie Joya
Pedro Mercado

Isla Level Investment ~~PRESENTING SPONSOR~~ ~~—————~~ **\$5,000.00**

- 10 event registrations
- Reserved dinner table with company name and priority seating
- Full page, full color ad in the program book
- Recognition on event signage
- Recognition in opening and closing remarks
- Company/ Organization logo in PowerPoint presentation during event
- Opportunity to present an award/scholarship
- Prominent recognition in online event promotion including Social Media

Coquí Level Investment **\$3,500.00**

- 10 event registrations
- Reserved dinner table with company name and priority seating
- Full page, black and white ad in the program book
- Company/ Organization logo in PowerPoint presentation shown during event
- Recognition in opening and closing remarks
- Prominent recognition in online event promotion including Social Media

Flamboyán Level Investment **\$2,500.00**

- 6 event registrations
- Reserve dinner table with company name and priority seating
- Half page, black & white ad in the program book
- Company/ Organization logo in PowerPoint presentation shown during event
- Prominent recognition in online event promotion including Social Media

Full Table Investment **\$1,000.00**

- 10 event registrations
- Reserved dinner table with company name
- Company/ Organization name listing in the program book

Individual Tickets **\$100.00**

College Student Tickets (with college IDS) **\$90.00**

The tax deduction is limited to the excess of the contribution over the fair market value of any items received in exchange for the donation. Please contact your tax advisor for clarification.

To confirm your participation, please visit our website at www.hartfordprparade.org to complete your information, select your support level and make your payment.

Alternatively, you can have the completed form below sent to us before **November 18, 2021** along with your check payable to **CICD/PRP, Inc. - Hartford** to:

**CICD Puerto Rican Parade, Inc.
c/o Banquet Committee
80 Cedar Street, Hartford, CT 06106**



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DESCRIPTION	INVESTMENT	TOTAL
Sponsorship/ Ticket Information		
<input checked="" type="checkbox"/> Isla Sponsor	\$5,000.00	SOLD
<input type="checkbox"/> Coquí Sponsor	\$3,500.00	
<input type="checkbox"/> Flamboyán Sponsor	\$2,500.00	
<input type="checkbox"/> Full Table	\$1,000.00	
<input type="checkbox"/> Individual Ticket (s)	# ___ x \$100.00	Total: \$ _____
<input type="checkbox"/> Student Ticket (s)	# ___ x \$90.00	Total: \$ _____
Program book Advertisement rates – Camera ready ads are due by February 14, 2020 (.tif or png only – no .pdf files)		
<input checked="" type="checkbox"/> Full page – Front Cover, Color (8.5”h x 5.5”w)	1 x \$500.00	SOLD
<input checked="" type="checkbox"/> Full page – Back Cover, Color (8.5”h x 5.5”w)	1 x \$500.00	SOLD
<input type="checkbox"/> Full page - Black and White (8.5”h x 5.5”w)	_____ x \$350.00	
<input type="checkbox"/> Half page – Black and White (4.25”h x 5.5”w)	_____ x \$250.00	
<input type="checkbox"/> I am unable to attend, but would like to make a tax-deductible contribution		\$ _____
Overall Total Enclosed:		\$ _____

Contact Name	Title
Company Name	
Address	
City/State/Zip	
Phone	Email Address