



January 5, 2018

Dear Friend & Supporter:

For more than 20 years, the Connecticut Institute for Community Development (CICD) Puerto Rican Parade, Inc. (CICD) has recognized well over 100 individuals in memory of our beloved Maria C. Sánchez for their community leadership, commitment to education and preservation of Puerto Rican arts and culture.

This year, the banquet will take place on **Saturday, March 31, 2018** at the Hilton Hartford. Three individuals from our community be honored at the event. You can find the nomination form and a description of each category in this document.

The event will also serve as a platform to present educational scholarships to students from the Greater Hartford region. We strongly believe that every child should have access to higher education, as this was part of the legacy left by María.

We ask that you help us making this a successful event by identifying nominees to be honored from the community and by investing in the event through a sponsorship, hosting a full table, donating a full scholarship or purchasing tickets.

We cannot accomplish this without your help.

Attached is a sponsorship package for your review. We hope you can help us in achieving our goal to help at least ten of our young men and women further their studies.

The deadline for sponsorship investments/advertisements is **March 2, 2018**. We look forward to speaking to you in the next few weeks to discuss your involvement.

Thank you in advance for your continued support of our community.

Sincerely,

Sammy Vega
President

Ana Valentin-Jackson
Board Chair

*Enc: Sponsorship Info
Nomination Form*

**Board of Directors
Officers**

Ana Valentín-Jackson
Chairperson

Samuel Vega, Jr
President

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Juan Rodríguez
Sergeant at Arms

Freddie De Jesús
Ellie Joya
Celestino Jiménez
Juanita Montalvo
Luis O. Rodríguez

2017 Royal Court

Angelica Lee Vargas
Miss Puerto Rico

Destiny García
Miss Puerto Rico

PreTeen
Alondra Chamorro
Little Miss Puerto Rico

**2017 María C. Sanchez Banquet
INVESTMENT OPPORTUNITIES & BENEFITS**

- | | |
|---|-------------------|
| <input type="checkbox"/> Isla Level Investment | \$5,000.00 |
| <ul style="list-style-type: none">• 10 event registrations with complimentary parking and beverage ticket• Reserved dinner table with company name and priority seating• Full page (8.5" x 5.5") full color ad in the program book• Recognition on event signage• Recognition in opening and closing remarks• Company/Organization logo in PowerPoint presentation during event• Opportunity to present an award/scholarship• Prominent recognition in online event promotion including Social Media | |
| <input type="checkbox"/> Coquí Level Investment | \$3,500.00 |
| <ul style="list-style-type: none">• 10 event registrations with complimentary parking and beverage ticket• Reserved dinner table with company name and priority seating• Full page (8.5" x 5.5") black and white ad in the program book• Company/Organization logo in PowerPoint presentation shown during event• Recognition in opening and closing remarks• Prominent recognition in online event promotion including Social Media | |
| <input type="checkbox"/> Flamboyán Level Investment | \$2,500.00 |
| <ul style="list-style-type: none">• 6 event registrations with complimentary parking and beverage ticket• Reserved dinner table with company name and priority seating• Half page (4.25" x 5.5") black & white ad in the program book• Company/Organization logo in PowerPoint presentation shown during event• Prominent recognition in online event promotion including Social Media | |
| <input type="checkbox"/> Full Table Investment | \$1,000.00 |
| <ul style="list-style-type: none">• 10 event registrations with complimentary parking and beverage ticket• Reserved dinner table with company name• Company/Organization name listing in the program book | |
| <input type="checkbox"/> Individual Tickets with complimentary parking and beverage ticket | \$100.00 |
| <input type="checkbox"/> College Student Tickets (with college IDs)
with complimentary parking and beverage ticket | \$75.00 |

The tax deduction is limited to the excess of the contribution over the fair market value of any items received in exchange for the donation. Please contact your tax advisor for clarification.

To confirm your participation, please visit our website at www.hartfordprparade.org to complete your information, select your support level and make your payment.

Alternatively, you can have the completed form below sent to us before **March 2, 2018** along with your check payable to **CICD/PRP, Inc. - Hartford** to:

CICD Puerto Rican Parade, Inc.
c/o Banquet Committee
80 Cedar Street, Hartford, CT 06106

**2018 María C. Sanchez Banquet
INVESTMENT OPPORTUNITIES**

DESCRIPTION	INVESTMENT	TOTAL
Sponsorship / Ticket Information		
<input type="checkbox"/> Isla Sponsor	\$5,000	
<input type="checkbox"/> Coquí Sponsor	\$3,500	
<input type="checkbox"/> Flamboyán Sponsor	\$2,500	
<input type="checkbox"/> Full Table	\$1,000	
<input type="checkbox"/> Individual Ticket(s)	# _____ x \$100	Total: \$_____
<input type="checkbox"/> Student Ticket(s)	# _____ x \$75	Total: \$_____
ADVERTISEMENT Program book advertisement rates-Camera Ready Ads are due by <u>March 2, 2018</u> (.tif or .png only – no .pdf files)		
<input type="checkbox"/> Full page – Front Cover, Color (8.5" h x 5.5" w)	1 x \$500	
<input type="checkbox"/> Full page – Back Cover, Color (8.5" h x 5.5" w)	1 x \$500	
<input type="checkbox"/> Full page Black and White (8.5" h x 5.5" w)	_____ x \$350	
<input type="checkbox"/> Half page Black and White (4.25" h x 5.5" w)	_____ x \$250	
<input type="checkbox"/> I am unable to attend, but would like to make a tax-deductible contribution \$ _____		
Overall Total Enclosed:		\$ _____

Contact Name	Title
Company Name	
Address	
City/State/Zip	
Phone	Email Address

The tax deduction is limited to the excess of the contribution over the fair market value of any items received in exchange for the donation. Please contact your tax advisor for clarification.

2018 María C. Sánchez Awards Nomination

The Connecticut Institute for Community Development (CICD) Puerto Rican Parade, Inc. will celebrate the 2018 María C. Sánchez Awards Banquet on Saturday, March 31, 2018 beginning at 6:30 PM at the Hilton Hotel in Hartford.

The awards ceremony provides an opportunity for the Hispanic community to recognize outstanding individuals who have helped our neighborhoods to flourish in the areas of leadership, education, community empowerment, cultural enrichment, and activism.

This is your opportunity to celebrate and honor the accomplishments of a local leader or organization by submitting a nomination for one of the following awards:

- **Art and Culture**
- **Community Service**
- **Leadership**

Guidelines

Please read the awards descriptions and complete the **Nomination Form** accordingly. Send the form with supporting documents (nomination letter, nominee's bio and resume, up to two relevant newspaper clippings where applicable, and other relevant nomination materials) to:

CICD Puerto Rican Parade, Inc.
Attn: Awards Nominations
80 Cedar Street
Hartford, CT 06106

For questions, please email events@hartfordprparade.org

Awards Nomination Deadline: February 9, 2018

NOMINATION FORM

Nominator's Name: _____

Phone: _____ Email: _____

Nominator's relationship to nominee (friend, mentor, employer etc.):

Nominee's Name: _____

Nominee's Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Nominee's Website (if available): _____

Nomination Category: _____

Awards Nomination Deadline: February 9, 2018

Please attach a *one-page* nomination letter that includes the following information (one nomination letter per form):

1. Why is the individual being nominated for this award?
2. Describe the specific accomplishments that have distinguished the nominee in their work.
3. What are the motivation factors for the nominee's work? Why are they doing what they do?
4. What was the impact of the nominee's work?
5. Describe how the nominee's work has had substantial impact on the Puerto Rican/Hispanic community.
6. Describe any significant obstacles overcome by the candidate.
7. Describe how the nominee has excelled in *more than one area* for the category he/she is being nominated.

Important:

- An individual or organization may receive more than one nominations.
- **One nomination per category per person or organization.**
- Nominations will not be accepted after the due date.

CATEGORIES

Arts & Culture

Recognizes an individual *or* organization for their dedication to preserving the history and promoting cultural awareness of the Puerto Rican heritage.

Nominees for the Maria C. Sánchez Art and Culture Award should demonstrate excellence in more than one of the following areas:

- Promotes knowledge in the field of Puerto Rican *cultural and artistic expressions* through research and policy to preserve cultural identity
- *Strengthens and expands art and cultural awareness* in efforts to maximize impact and influence locally, regionally, statewide
- Establishes a space for Puerto Rican art and cultural to be displayed or performed
- Offers educational art and culture programs to the community through collaboration, educating, mentoring, and facilitating further development
- Serves as the central support for organizations and or resource centers for Puerto Rican art and culture in efforts to support sustainability

Community Service

Recognizes an individual or organization for their outstanding dedication and service above and beyond the call of duty for the improvement of the Puerto Rican/Hispanic community, particularly in the areas of education, philanthropy, health, preservation, and the neighborhood.

Nominees for the Maria C. Sánchez Community Service award should demonstrate excellence in more than one of the following areas:

- *Empowers the community* and rallies for change
- Strong *advocate* for the Puerto Rican/Hispanic community
- *Has increased awareness and understanding* on the importance and value of community
- *Makes substantial contributions* to Hispanic youth leadership through programming
- Makes an impact on the cultural life of the community through *involvement with students* and the Puerto Rican/Hispanic community at large
- Maintains an active role in the community *by promoting its members to go above and beyond* paid employment in efforts to uplift the Puerto Rican/Hispanic community
- Strengthens and expands the Puerto Rican professional network

Leadership

Recognizes an individual whose outstanding and impactful dedication to leadership and service is above and beyond the call of duty for the improvement of the Puerto Rican/Hispanic community. This individual has demonstrated exceptional accomplishments in their individual achievements and community impact.

Nominees for the Maria C. Sánchez Leadership award should demonstrate excellence in more than one of the following areas:

- Leads with various community partners in efforts to spread cultural awareness throughout the community that has impacted a particular neighborhood, school or organization
- Leads others in improving the quality of life in Hartford or Greater Hartford area to confront social problems, address environmental concerns, or promote arts and humanities within the Puerto Rican/Hispanic community
- Leads collaboratively with integrity while remaining grounded
- Promotes a clear vision for the future of the Puerto Rican/Hispanic community and actions that consistently reflect that vision
- Facilitates programming in the community in efforts to spread awareness about the Puerto Rican/Hispanic culture through various initiatives