



December 24, 2019

Dear Friend & Supporter:

For more than 20 years, the Connecticut Institute for Community Development (CICD) Puerto Rican Parade, Inc. (CICD) has recognized well over 100 individuals in memory of our beloved Maria C. Sánchez for their community leadership, commitment to education and preservation of Puerto Rican arts and culture.

This year, the banquet has been scheduled for **Saturday, March 14, 2020** at the **Hartford Marriot Downtown**. The event will include an evening full of cultural excitement that you will not want to miss.

The banquet will continue to serve as a platform to present educational scholarships to students from the Greater Hartford region. Our goal is to award at least five \$1,000 educational scholarships at the **2020 María C. Sánchez Awards Banquet**. We ask that you help us reach that goal by investing in the event through a sponsorship, hosting a full table, donating a full scholarship or purchasing tickets. We cannot accomplish this without your support.

Attached is a sponsorship package for your review. The deadline for sponsorship investments/advertisements is **Friday, February 14, 2020**. We look forward to speaking to you in the next few weeks to discuss your involvement.

Thank you in advance for your continued support of our community.

Sincerely,

Samuel Vega
President

Katherine Fontanez
Banquet Chair

Enc: Sponsorship Info

Executive Directors

Samuel Vega, Jr.
President

Carlos Rodriguez
Vice President

Katherine Fontanez
Secretary

Carmen R. Franceschi
Treasurer

Juan Rodríguez
Sergeant at Arms

Board of Directors

Ellie Joya
Pedro Mercado
Brenda M. Cartagena

2019 Royal Court

Genevieve Bermudez
Miss Puerto Rico

Tania Trinidad
Miss Puerto Rico
PreTeen



2020 Maria C. Sanchez Banquet SPONSORSHIP OPPORTUNITIES

Executive Directors

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- | | | |
|--|----------------------------------|-------------------|
| <input type="checkbox"/> Isla Level Investment | <i>PRESENTING SPONSOR</i> | \$5,000.00 |
| <ul style="list-style-type: none">• 10 event registrations• Reserved dinner table with company name and priority seating• Full page, full color ad in the program book• Recognition on event signage• Recognition in opening and closing remarks• Company/ Organization logo in PowerPoint presentation during event• Opportunity to present an award/scholarship• Prominent recognition in online event promotion including Social Media | | |
| <input type="checkbox"/> Coquí Level Investment | | \$3,500.00 |
| <ul style="list-style-type: none">• 10 event registrations• Reserved dinner table with company name and priority seating• Full page, black and white ad in the program book• Company/ Organization logo in PowerPoint presentation shown during event• Recognition in opening and closing remarks• Prominent recognition in online event promotion including Social Media | | |
| <input type="checkbox"/> Flamboyán Level Investment | | \$2,500.00 |
| <ul style="list-style-type: none">• 6 event registrations• Reserve dinner table with company name and priority seating• Half page, black & white ad in the program book• Company/ Organization logo in PowerPoint presentation shown during event• Prominent recognition in online event promotion including Social Media | | |
| <input type="checkbox"/> Full Table Investment | | \$1,000.00 |
| <ul style="list-style-type: none">• 10 event registrations• Reserved dinner table with company name• Company/ Organization name listing in the program book | | |
| <input type="checkbox"/> Individual Tickets | | \$100.00 |
| <input type="checkbox"/> College Student Tickets (with college IDS) | | \$90.00 |

The tax deduction is limited to the excess of the contribution over the fair market value of any items received in exchange for the donation. Please contact your tax advisor for clarification.

To confirm your participation, please visit our website at www.hartfordprparade.org to complete your information, select your support level and make your payment.

Alternatively, you can have the completed form below sent to us before **February 14, 2020** along with your check payable to **CICD/PRP, Inc. – Hartford** to:

CICD Puerto Rican Parade, Inc.
c/o Banquet Committee
80 Cedar Street, Hartford, CT 06106



**2019 Maria C. Sanchez Banquet
SPONSORSHIP OPPORTUNITIES**

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Tania Trinidad
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| DESCRIPTION | INVESTMENT | TOTAL |
|--|----------------------|-----------------|
| Sponsorship/ Ticket Information | | |
| <input type="checkbox"/> Isla Sponsor | \$5,000.00 | |
| <input type="checkbox"/> Coquí Sponsor | \$3,500.00 | |
| <input type="checkbox"/> Flamboyán Sponsor | \$2,500.00 | |
| <input type="checkbox"/> Full Table | \$1,000.00 | |
| <input type="checkbox"/> Individual Ticket (s) | # ___ x \$100.00 | Total: \$ _____ |
| <input type="checkbox"/> Student Ticket (s) | # ___ x \$90.00 | Total: \$ _____ |
| Program book Advertisement rates – Camera ready ads are due by February 14, 2020 (.tif or png only – no .pdf files) | | |
| <input type="checkbox"/> Full page - Front Cover, Color (8.5”h x 5.5”w) | 1 x \$500.00 | |
| <input type="checkbox"/> Full page - Back Cover, Color (8.5”h x 5.5”w) | 1 x \$500.00 | |
| <input type="checkbox"/> Full page - Black and White (8.5”h x 5.5”w) | _____ x \$350.00 | |
| <input type="checkbox"/> Half page – Black and White (4.25”h x 5.5”w) | _____ x \$250.00 | |
| <input type="checkbox"/> I am unable to attend, but would like to make a tax-deductible contribution | | \$ _____ |
| Overall Total Enclosed: | | \$ _____ |
| Contact Name | Title | |
| Company Name | | |
| Address | | |
| City/State/Zip | | |
| Phone | Email Address | |

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